Spellabration!
Sponsorship Opportunities
April 30, 2020

**Presenting Sponsor $10,000**
- Center room table placement for 8 team members
- Inclusion in all regional & local advertising with logo
- Social media highlights with logo
- Acknowledgement, logo listing and webpage link on Families & Literacy, Inc. website - 12 months
- Exclusive team building mock Spellabration! for your office
- Venue recognition
- Program advertisement
- Sponsor signage
- Scrabble Dictionary
- 6 Gold Tiles

**Triple Point Sponsor $2,500**
- Preferred seating for up to 8 team members
- Inclusion in all regional & local advertising with logo
- Social media highlights with logo
- Acknowledgement, logo listing and webpage link on Families & Literacy, Inc. website - 6 months
- Advance team training of Spellabration! rules
- Venue recognition
- Program advertisement
- Sponsor signage
- 3 Gold Tiles

**Double Point Sponsor $1,000**
- Table for up to 8 team members
- Inclusion in all regional & local advertising with logo
- Social media highlights with logo
- Venue recognition
- Program advertisement
- Sponsor signage
- 2 Gold Tiles

**Single Point Sponsor $500**
- Seating for up to 8 team members
- Program advertisement
- Sponsor signage
- 1 Gold Tile
YES, we want to partner with Families & Literacy, Inc.

_____ $2,500 Triple Point  _____ $1,000 Double Point  _____ $500 Single Point

_____ $20 ea. Bingo Cards or 6 for $100  _____ Total

Sponsor Name________________________ Contact Name:________________________

Address:__________________________________________________________________

Phone:________________________ Email:________________________

Credit Card #________________________ Expiration Date:________________________ CVV Code (3) digits _______

Signature_________________________________________________________________

Unable to attend? Donations are welcomed and appreciated. $__________

Make checks payable to: Families & Literacy, Inc., 530 Methodist Encampment, Kerrville, TX 78028


For more information, please contact Mindy N. Wendele at 830-896-8787 or mwendele@familiesandliteracy.org

Please send sponsor logo to arios@familiesandliteracy.org

Why is Families & Literacy, Inc. needed?

In Kerr County, more than 5,000 adults 25 and over do not have a high school diploma or its equivalency. There are very few jobs that do not require a high school diploma or a GED®/HSE. Adults with lower literacy skills are less likely to read to their children. Statistics tell us, children who have not already practiced basic literacy when they enter school are three to four times more likely to drop out.

It is estimated that approximately 3,000 residents of Kerr County do not speak, read, or write English which is unacceptable for most employers. The lack of skills to communicate in the language of one’s community impairs their quality of life and ultimately their families.

Unfortunately, literacy programs in Texas are only serving 3% of the nearly 4 million in need of basic adult education services.

Families & Literacy, Inc., through the services provided by our volunteers, GED®/HSE instructors, board members, staff, and financial supporters serve as a last chance for a better future. Otherwise, where would these individuals go for help when they realize the jobs they are seeking are for those who have the credentials needed?

Most students pay a fee for their classes. However, this fee only covers a small portion of the total cost (18%). We feel this gives the student ownership for their future.

Families & Literacy, Inc., is a 501 (c) 3 non-profit organization. We receive no state or federal funding. Our funding comes solely from individuals, businesses, organizations and foundations.